

Zero Defects and Librascope

Zero Defects is an improvement program that works through the most valuable assets this Company has its people.

Zero Defects is a total performance program that affects everyone. It is a program that asks each employee to make a conscious effort to perform each job without error, on schedule, and within cost.

Zero Defects is a program that questions the idea that mistakes are unavoidable. It stresses the prevention rather than the detection of defects, and offers the employees a challenge – "to do the job, every job, right the first time."

Zero Defects attacks complacency and indifference, therefore emphasizing *a* sense of pride in performance on the part of the individual.

Librascope's role in the total defense effort for many years has been vitally important. In order for us to retain this position we must stay ahead of our competition.

Programs such as GP=ZD have been successfully initiated at companies throughout the country. During the past four years hundreds of thousands of dollars have been spent perfecting these programs. Librascope is taking advantage of these programs; employing the best of each and adding policies to make the best Zero Defects program in existence today.

To accomplish this objective, planning for the program at Librascope has been an active effort for the past several months. Consequently, an outline for what is considered a practical, functional program has been developed. Only the outline has been provided, setting the goals and meeting them will be up to the individual groups within the company.

To assist in the effort, goal charts have also been provided. Initially these charts will record the percentage of pledge cards signed by each group. Ultimately, the charts will be used to plot the course of the groups on their climb to the goal of 100% perfection.

After his pledge card stub has been placed on the goal chart, the employee will receive a silver GP=ZD pin. Gold pins will also be given to groups and individuals demonstrating exemplary performance. As a further incentive, outstanding individuals and groups will be singled out for special recognition and awards throughout the program.

Zero Defects is designed as a long range program. The outline for the first year has already been completed, and the second year phase is in process now. This program will never die, it only matures when 100% error-free performance is reached throughout the Company.

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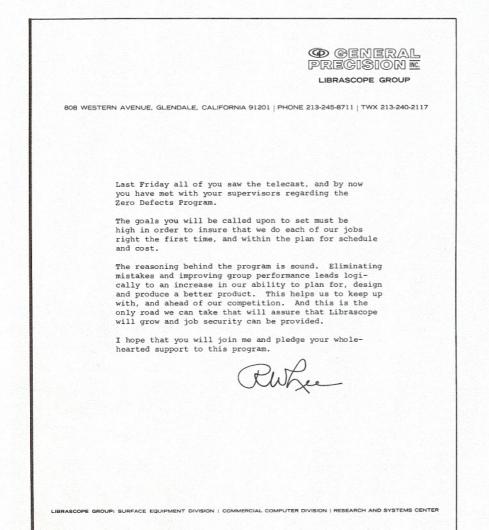
BACCHUS, Utah - Reproduced in the Hercules Powder Company's employee publication was this headline from a Russian trade magazine which, literally translated means: "Work Without Defect." The following statements were taken from the text of the article: "The contents of the collection discloses the substance and peculiarities of the system for organizing zero defects planning ... which was first developed and introduced in the machine building firms of Sartov ... This progressive system has received widespread extension in the USSR; it has been successfully introduced by about 2,000 industrial plants."

Along with the wireless and the lightbulb, the Russians seem to have laid claim to the ZERO-DEFECTS program.





PRESIDENT BACKS GP=ZD — The first to pledge his support to the Zero-Defects program was Dick Lee, President of the Librascope Group. In exchange for the pledge card, D. W. Smith, President of General Precision Inc., presented Lee with his GP=ZD pin.



Senator Murphy Backs Zero Defects at GPI

In the telecast viewed by Librascope employees, Friday last, Senator Geo. Murphy of California was asked to comment on the ZERO-DEFECTS program at GPI. The Senator had this to say: "The budget for our national defense runs to \$50 billion a year. That's a great sum of money. But the important thing to realize is that this money is used to finance the many hundreds of thousands of small day-to-day tasks of the contractors that serve to strengthen our defense arsenal. This means that every job regardless how small or specialized - fits into the grand design. Slip-ups, mistakes and shoddy performance are damaging not only in themselves but to our total defense readiness.

"Each time we launch a nuclear submarine for example, it involves not just the perfect execution of the overall system, but letter perfect coordination of all the small subsystems that are so important in the total performance of the submarine. This is why I am so impressed with Zero Defects and the high goal set by General Precision.

"It makes the unmistakable point that every single job is important; every single task is worth doing well since every single task affects the total outcome. Zero Defects stands for doing it right the first time. I am impressed with Zero Defects because it helps ensure what we all want – more defense per dollar."



Senator Murphy

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GOAL CHARTS PLACED — Discussing the Zero-Defects goal charts are George Bradley, General Manager of the Components Division, and Maurie Center, Vice President and General Manager of the Systems Division. These goal charts are to be set up in all departments of Librascope to record the percentage of subscription to the Zero Defects program. Later, these charts will be used to measure the performance of each group.



SUPERVISORS MEETING — Shown is Walt Picker, ZERO-DEFECTS Program Director, briefing a group of supervisors on the various functions of the Z-D program. Preceding Picker's talk was an opening statement by Dick Lee stressing the importance of Z-D to the Management of Librascope. Speaking at the meeting also was Maurie Center, who gave a brief background on the Z-D concept and how it has been proven highly successful in other companies.

Zero Defects; Its History

In January of 1962 the Martin Company, Orlando, Florida was involved in the production of the Pershing Artillery Set. The seventh Pershing, they pledged, would be delivered to Fort Sill, Oklahoma with absolutely no defects and ready to fire within 24 hours after arrival.

The Martin Co. had been previously working to an Acceptable Quality Level standard, known as "AQL." This meant a certain percentage of defects would be acceptable, if corrected within the allotted time. For this particular system the Martin Co. had promised that the percentage of defects would be zero...thus the slogan ZERO-DEFECTS.

The problem became more perplexing when the Army Missile Command requested that the Pershing be delivered two weeks ahead of schedule, allowing six weeks instead of two months.

The solution to the problem was a simple one: eliminate the defects before they occur. Obviously, due to the time element involved, the usual crack-down on quality assurance would not suffice. The basic format of the solution may have been simple, putting it into practice would not be easy. It would have to be a company-wide effort. Not only would Production be affected, but Engineering and Administration as well. This also meant that every person, in every job, had to be a perfectionist... had to want to.

The seventh Pershing Missile System was delivered on schedule and twenty-three and one half hours later, ready to fire...25,000 parts with ZERO-DEFECTS.

This type of enthusiastic cooperation from all personnel was unprecedented at the Martin Co. The obvious question was: "Why stop with the seventh Pershing... what about future programs?" The obvious answer: a continuing ZERO-DEFECTS program.

During the first two years since the inception of the Zero Defects program, the Martin Co. claims a savings of \$1,650,000.

The Department of Defense responded actively, urging other suppliers to consider this same type of program. Presently there are more than 300 companies with successful Zero-Defects programs in action.

The appeal of the DoD was summedup by this statement by Defense Secretary Robert S. McNamara: "Let's do this job together...let's set our sights on the goal of each one of us doing our job, each job, right the first time."



ZERO DEFECTS COMMITTEE MEETING — The sub-committee heads are shown above. From left to right they are: Bill Girouard, Cost Reduction; George Bradley, Components Division; Jack Pelamati, Coordination; Walt Picker, Program Director; Scott Dwire, Evaluation; Jerry Beushausen, Measurement. (Sub-Committee duties explained below right.)



CAUGHT-IN-THE-ACT — Super-Agent Dubbelo Zero, although supposedly on an undercover inspection tour, was spotted in action at the Publications Department. Shown above with Dubbelo, is Suzi Smith of the repro-typing group. Dubbelo commented; "With individual backing, like Suzi's, the Zero-Defects program is sure to be a smashing success."



Agent Dubbelo On New Assignment

GLENDALE, Calif. (LPI) – Librascope officials today announced the retainment of the world famous super agent James Pond (code name: DUBBELO ZERO) to aid in the implementation of the recently announced project: GP=ZD.

Agent Dubbelo officially went on salary today (at a reported buck-two-eighty per hour, plus unlimited coffee breaks) however; he has been secretly inspecting the plant during the last week. Unfortunately Dubbelo was spotted on his recent undercover tour by a few Librascope employees. He was seen with Miss Suzi Smith (see photo bottom left) while discussing the alarming use of fingernail polish by typists.

During his stay Dubbelo will visit all departments of Librascope (and make suggestions that will be backed up by the arsenal he carries under his bulletproof surfers jacket).

Zero Defects Sub-Committee's Duties

Measurement Subcommittee – Has operational responsibility for helping to establish group performance goals, measuring group progress, making award recommendations.

Evaluation Subcommittee – Has operational responsibility for both Error Cause Removal (ECR) and Zero Defects Supplier Program. Activities will include: setting ECR procedures and standards, determining criteria for supplier recognition, and making recommendations to the Council for recognition and awards in both areas.

Coordination Subcommittee – Has operational responsibility for special events and communications. Includes: development of Zero Defects communication materials, setting up procedures and methods for information dissemination, coordination of special programs and activities.

Cost Reduction Subcommittee – Respor sible for maintaining liaison between Zero Defects program and existing cost reduction and value engineering organizations.